

DISCOVER THE POWER OF PROFITABILITY

INTRODUCING **NEW KAHLÚA RASPBERRY WHITE RUSSIAN DRINKS-TO-GO**

- **NEW RASPBERRY WHITE RUSSIAN** IS THE LATEST ENTICING FLAVOR FROM A LEADER IN PREPARED COCKTAILS
- CREATED TO GIVE SPIRITS CONSUMERS **MORE OF THE RASPBERRY FLAVOR** THEY ENJOY
- 200ML BOTTLES ARE **THE PERFECT SINGLE-SERVE SIZE** TO BE ENJOYED RIGHT OUT OF THE BOTTLE OR Poured OVER ICE



MINI CASE CARD: 9" X 12"



COLD BOX STICKER:
6" X 6"



SHELF INTERRUPTER: 12.5" X 3"

EXPLORE YOUR CURIOSITY RESPONSIBLY.

| PRODUCT | SIZE | 4 PKGS/CS | BTL/CASE | BTL/UPC | SCC | CARRIER UPC | PALLET/TIER | WGT/CS |
|------------------------|-------|-----------|----------|-----------------|-------------------|-----------------|-------------|---------|
| DTG RASP. WHT. RUSSIAN | 200ML | 6 | 24 | 0-89540-50200-7 | 100-89540-50203-5 | 0-89540-50203-8 | 84/12 | 21.8LBS |

DISCOVER THE SECRET TO HIGHER SALES

INTRODUCING **NEW KAHLÚA RASPBERRY WHITE RUSSIAN READY-TO-DRINK**

NEW EXCITING FLAVOR

- FROM A LEADER IN PREPARED COCKTAILS COMES **RASPBERRY WHITE RUSSIAN** -- AN EXCITING NEW TWIST ON THE CLASSIC WHITE RUSSIAN
- RASPBERRY FLAVOR IS **VERY POPULAR** WITH SPIRITS CONSUMERS
- 1.75L BOTTLE IS **GREAT FOR PARTIES**; JUST BLEND WITH ICE

NEW PREMIUM LOOK

- **BOTTLE REDESIGN** INCLUDES APPEALING SWIRL DESIGN AND BLENDER CALLOUT
- RASPBERRY FLAVOR ALLOWS FOR **NEW & EXCITING COLOR CUES**



CASE CARD: 18" X 24"



SHelf INTERRUPTER:
12.5" X 3"



EXPLORE YOUR CURIOSITY RESPONSIBLY.

| PRODUCT | SIZE | BTL/CASE | BTL/UPC | SCC | PALLET/TIER | WGT/CS |
|------------------------|-------|----------|-----------------|-------------------|-------------|---------|
| RTD RASP. WHT. RUSSIAN | 1.75L | 6 | 0-89540-50199-4 | 100-89540-50199-1 | 84/12 | 21.8LBS |