

# Cool. Convenient. Chilled. Cocktails.

(Glasses not included.)



**DAILY'S**  
READY TO DRINK

# DAILY'S<sup>®</sup>

READY TO DRINK

Daily's introduces a whole new concept in chilled beverages – ready-to-drink cocktails with the alcohol already in them. These cocktails feature the added convenience of a compact, portable, non-breakable box and a Flavor-Lock Tap for easy use. So your customers can enjoy a refreshing cocktail anywhere, anytime, out of the fridge or on the go – no mixing, no pouring, no problem!

Available in Cosmopolitan and Margarita flavors, the packaging has the shelf appeal you're looking for, and the cocktails have the great taste and convenience your customers are looking for. So look for Daily's to once again grow your sales!

## Great concept + Great taste + Great package = Increased sales

- Upscale packaging draws attention and encourages impulse purchase
- Box is compact, portable and easy to use
- Creates more usage occasions
- Ideal for get-togethers or daily enjoyment

## The perfect look and product for your consumers

- Great-tasting chilled cocktails, all natural flavors
- Flavor-Lock Tap system locks in Daily's fresh fruit flavors
- 1.75L package fits neatly in the fridge or a cooler
- Cool. Convenient. Cocktails. Anytime. Anywhere.

| P R O D U C T   S P E C I F I C A T I O N S |                              |                             |
|---|------------------------------|-----------------------------|
|   | Cosmopolitan                 | Margarita                   |
| Case Pack                                   | 6                            | 6                           |
| Case Weight                                 | 27 lbs.                      | 27 lbs.                     |
| Case Dimensions                             | 15.50" W x 8.00" D x 8.75" H | 15.5" W x 8.00" D x 8.75" H |
| Case Cube                                   | .966 ft.                     | .966 ft.                    |
| Cases / Layer                               | 15                           | 15                          |
| Layers / Pallet                             | 5                            | 5                           |
| Cases / Pallet                              | 75                           | 75                          |
| Cases / Truck                               | 1500                         | 1500                        |
| Box Dimensions                              | 5.00" W x 3.75" D x 8.25" H  | 5.00" W x 3.75" D x 8.25" H |
| Item Number                                 | 1902                         | 1901                        |
| UPC Code                                    | 0 74806 01902 3              | 0 74806 01901 6             |



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