

1793

PLYMOUTH

ENGLISH GIN



Soon after Coates & Co began in 1793, Plymouth Gin became a firm favorite in the numerous countries it was shipped to. The gin drinking of the Royal Navy considerably enhanced gin's prestige as it climbed the ladder of respectability in Victorian times. By the 1850s Coates & Co were supplying over 1000 barrels of 'navy strength' 57% abv gin a year to the Royal Navy who mixed it with angostura bitters or lime for 'medical' purposes.

Thanks to the British Royal Navy taking it on board ships all over the world, it was to become the world's largest volume brand of gin with 1000 cases a week going to New York alone by the 1900's. In 1896 the first ever recipe for a Dry Martini specified Plymouth Gin (which appeared in Stuart's Fancy Drinks and How to Mix Them) and by the 1930's Plymouth Gin was the star of the cocktail era, and is hence the only gin still around today to be named in numerous recipes in the renowned Savory Cocktail Book, still the bible of mixology.

A great depth of flavor, with a wonderfully fresh juniper, lemony bite with deeper earthy notes. Plymouth has a slight sweetness with extraordinary concentration and complexity. No single botanical dominates the overall flavor. The finish is long and dry.

Plymouth Original Strength is a unique, protected style of gin originating from the city of Plymouth, south of West England. Since 1793 it has been distilled from a unique blend of 7 botanicals, soft Dart moor water and pure grain alcohol at the Black Friars Distillery- the oldest working distillery in England.

Purchase at SouthernWineOnline.com