

(rī)¹



(rī)1: a fresh take on classic whiskey

(rī)1 defines ultra-premium rye whiskey. It brings cocktails to life by celebrating smooth rye flavor notes, and its stylish packaging and simple name showcase a fresh take on a classic spirit.

Both striking and smooth, (rī)1 (pronounced "rye one") has a slightly spicy, yet lighter rye flavor and a long, luxurious finish. Straight, the nose offers a gentle, peppery nod to its rye heritage. Cut with water, the scents of dried fruit and cinnamon push to the front, providing a rich palate experience.

In sum, (rī)1 is the consummate expression of rye whiskey, which spirits expert F. Paul Pacult regards as a resurgent category that entices a sophisticated American palate "searching for new and exciting high-end spirits."

Whether serving as the base of traditional cocktails, such as the (rī)1 Manhattan, or the foundation of new signature recipes like the citrusy Rising Sun, (rī)1 offers a smooth alternative to the cocktail scene.

(rī)1 is packaged in a distinctive glass bottle with a single label that reinforces the brand's straightforward feel and modern style.

Recipes

Modern Rising Sun

1/2 part (rī)1 Whiskey

1/2 part lemon juice

1/2 part orange juice

Combine all three ingredients together in a cocktail shaker and pour over ice.

Classic (rī)1 Manhattan

2 parts (rī)1 Whiskey

1/2 part sweet vermouth

1/2 part dry vermouth

1 dash bitters

Pour ingredients into cocktail shaker filled with ice. Shake well, strain into chilled Manhattan glass and garnish with a quality Maraschino cherry.

Purchase at SouthernWineOnline.com